



ENERGY: THE SPARK THAT IGNITES POSSIBILITIES!

**KINGDOM
(SHENZHEN)
ENERGY
CORPORATION
LIMITED**

COMPANY PROFILE



Kingdom (Shenzhen) Energy Corporation Limited

Company Name: Kingdom (Shenzhen) Energy Corporation Limited (KECL)

Established: 2024

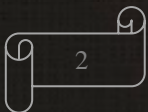
Headquarters: Qianhai, Shenzhen, People's Republic of China

Legal Structure: Wholly-Owned Subsidiary of Kingdom Investment Corporation Limited (KICL), Hong Kong SAR

Industry: Commodity Trading, Energy and Resources

Mission: To drive sustainable global trade by securing high-value commodity contracts, optimizing supply chains, and fostering economic integration, aligned with KICL's ODT Funding Program and China's Belt and Road Initiative (BRI)

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Kingdom (Shenzhen) Energy Corporation Limited (KECL), incorporated in 2024, is the commodity trading arm of KICL, a Hong Kong-based leader in Shariah-compliant structured finance. Strategically located in Qianhai, Shenzhen—a global hub renowned for its cutting-edge infrastructure, economic reforms, and one of the world’s busiest ports—KECL leverages China’s position as a trade powerhouse to connect domestic and international markets. With a team of local and international experts boasting over 100 years of collective experience, KECL harnesses robust financial resources, strategic supplier relationships, and KICL’s €123 billion ODT funds to deliver profitable and inclusive trade solutions.

KECL aligns with KICL’s ODT Funding Program, promoting hope, peace, and prosperity, and supports BRI’s goals of sustainable development and global connectivity. While guided by humanitarian objectives, KECL operates as a profit-oriented enterprise, capitalizing on high-demand commodities and emerging markets, particularly in the Horn of Africa, to drive financial performance and socio-economic impact

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Vision and Mission

Vision: To be a transformative leader in global commodity trading, seamlessly bridging China's export and import capabilities with dynamic international markets, fostering sustainable prosperity, and advancing KICL's ODT program and BRI objectives.

Mission: To secure favorable commodity contracts and optimize trade flows through expert market insights, strategic risk management, and rigorous compliance. Committed to financial excellence and social progress, KICL delivers sustainable value to stakeholders while supporting inclusive economic growth across China, Africa, and beyond.

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Core Values and Company Culture

Core Values:

- **Integrity:** Upholding ethical conduct and accountability in all transactions.
- **Transparency:** Ensuring auditable, compliant trade processes for stakeholder trust.
- **Excellence:** Pursuing superior financial and operational performance.
 - **Innovation:** Leveraging technology and agile strategies to stay ahead in dynamic markets.
- **Social Responsibility:** Aligning with ESG principles and SDGs to drive inclusive growth.

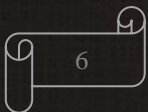
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Company Culture:

KECL fosters a collaborative, merit-driven environment that empowers its diverse team to innovate and excel. Open communication, continuous learning, and proactive problem-solving define our approach, ensuring strategic decisions balance profitability with social impact. By integrating Shariah-compliant practices and global trade expertise, KECL builds trust with partners, supports KICL's humanitarian mission, and contributes to BRI's connectivity goals, creating a culture of excellence and purpose.

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Market Trends Shaping Our Strategy

KECL operates in a vibrant global trade landscape, driven by:

- **China's Trade Dominance:** In 2024, China's goods trade reached ¥43.85 trillion (~\$6.1 trillion), with exports up 7.1% to ¥25.45 trillion and imports up 2.3% to ¥18.39 trillion, reflecting robust manufacturing and supply chain efficiency (General Administration of Customs).
- **Africa's Commodity Surge:** Africa's commodity market is projected to hit \$2.23 trillion in 2025, growing at 3.34% annually through 2030, driven by resources and AfCFTA's intra-regional trade boost. China's imports from Africa grew 6.9% to \$116.8 billion in 2024, with gold and agriculture leading.
- **Belt and Road Initiative (BRI):** BRI trade with partner countries rose 6.4% in 2024, surpassing 50% of China's trade volume. Projects like the Addis Ababa–Djibouti Railway cut transit times by 83% (72 to 12 hours), reduced freight costs by 30-40%, and boosted cargo volumes by 50%.
- **Shenzhen's Strategic Edge:** As a Special Economic Zone, Shenzhen's port handles 30 million TEUs annually, supported by fintech innovation and proximity to Hong Kong's financial hub. KECL leverages these trends to secure high-value commodity contracts, focusing on energy, metals, and agriculture, while expanding trade in Africa and BRI partner regions for sustainable growth.

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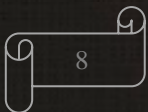
Areas of Focus

KECL's portfolio is tailored to capitalize on China's trade strengths and global commodity demand:

- **Imports:** Sourcing high-demand commodities, including:
 - ✓ **Energy Supplies:** Crude oil, LNG, and coal to fuel China's industrial growth.
 - ✓ **Metals and Minerals:** Copper, iron ore, and rare earths for manufacturing.
 - ✓ **Agriculture:** Sugar, grains, and food products to meet consumer demand.
- **Exports:** Leveraging China's manufacturing prowess in:
 - ✓ **Electronics:** Semiconductors, smartphones, and consumer electronics.
 - ✓ **Machinery and Equipment:** Industrial tools and infrastructure components.
 - ✓ **Vehicles:** Electric vehicles (EVs) and automotive parts.
- **Geographic**
 - ✓ **Focus:** Prioritizes the Horn of Africa as a trade gateway, expanding to other African markets to tap natural resources and consumer growth, aligned with ODT and BRI objectives.

Decisions are driven by comprehensive market analysis, balancing short-term trends with long-term strategic needs, ensuring profitability and socio-economic impact.

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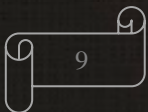
Operational Approach

KECL employs a disciplined, technology-driven framework to execute commodity trading, built on four pillars:

- **Rigorous Market Analysis:**
 - ✓ Continuous monitoring of global commodity prices, supply chains, and geopolitical factors using AI-driven analytics.
 - ✓ Detailed due diligence on suppliers and contracts, ensuring ESG and Shariah compliance.
- **Strategic Contract Negotiation:**
 - ✓ Leverages KICL's financial strength and royal family office networks to secure favorable terms.
 - ✓ Prioritizes long-term partnerships with reliable suppliers in Africa, the Middle East, and Asia.
- **Advanced Supply Chain Management:**
 - ✓ Utilizes Shenzhen's port infrastructure and digital platforms for real-time logistics tracking.
 - ✓ Integrates blockchain for transparent trade records, enhancing trust and compliance.
- **Risk Management and Compliance:**
 - ✓ Employs hedging strategies and scenario analysis to mitigate price and currency volatility.
 - ✓ Adheres to IFRS, FATF, and China's trade regulations, with automated audits for transparency.

This approach ensures KECL delivers high-value contracts, supports KICL's ODT projects (e.g., Dubai, Oman), and drives sustainable trade flows.

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Strategic Partnerships and Supply Chain

KECL's robust supply chain is anchored by:

- **Global Supplier Network:** Partnerships with energy, mining, and agricultural suppliers in Africa, the Middle East, and Asia, ensuring reliable commodity access.
- **Logistics Partners:** Collaborations with leading shipping firms (e.g., COSCO) and Shenzhen port operators for efficient trade flows.
- **Public-Private Partnerships (PPPs):** Engagements with Chinese and African governments to streamline customs, secure preferential terms, and align with BRI projects like the Juncao technology initiative in Zimbabwe.
- **KICL Ecosystem:** Integrates with KICL subsidiaries (e.g., SOMGULFCO, Kingdom IOED) and HSBC's €123 billion settlement account for trade financing.

These alliances enhance operational efficiency, regulatory compliance, and socio-economic impact, positioning KECL as a trusted trade leader.

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Risk Management and Compliance

KECL's risk management framework mitigates commodity market volatility: •

- **Market Risks:** Hedging against price fluctuations and currency risks using derivatives and forward contracts.
- **Operational Risks:** Rigorous supplier vetting and real-time supply chain monitoring to prevent disruptions.
- **Geopolitical Risks:** Scenario planning and diversified sourcing to address regional uncertainties.

Compliance is ensured through:

- **Regulatory Adherence:** Compliance with China's Foreign Trade Law, FATF AML/KYC, and Shariah standards (IFSB).
- **Internal Controls:** Automated audits via KICL's SAP S/4HANA system, with quarterly reviews by EY/KPMG.
- **Transparency:** Real-time reporting to stakeholders, including KICL, royal family offices, and BRI partners.

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Future Outlook and Strategic Roadmap

KECL aims to achieve a \$1.5 billion turnover by 2026 and \$4 billion by 2030, leveraging China's trade dominance and Africa's growth. Our roadmap includes:

Key Growth Initiatives:

- **Global Expansion:** Enter new markets in Africa and BRI countries, focusing on energy and agriculture by 2027.
- **Technology Integration:** Deploy AI analytics and blockchain platforms by 2026 for enhanced trade efficiency and transparency.
- **Portfolio Diversification:** Balance energy imports with high-value exports (e.g., EVs, machinery) to capture market trends.
- **Strengthened PPPs:** Secure 5 new government partnerships by 2027 to support BRI trade corridors.
- **Sustainability:** Achieve 20% carbon-neutral trades by 2030, aligning with ESG and SDG goals.

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Milestones and Targets:

- 1.5 billion turnover by 2026, \$4 billion by 2030.
- 10% market share in Horn of Africa commodity trade by 2028.
- 100% compliance with FATF and IFRS standards annually.
- 5,000 jobs created via trade projects by 2030.

This roadmap positions KECL as a leader in sustainable commodity trading, driving financial and social value.

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Leadership

At the forefront of leadership within the conglomerate is Kingdom Investment Corporation Limited, a privately owned company based in Hong Kong. This corporation manages funds and assets from members of Middle Eastern royal families, sovereign wealth funds, and government development funds, collaborating with asset management teams from major global enterprises. Its subsidiaries operate in Hong Kong, Singapore, Dubai, the European Union, and various African countries. The company is led by a team of professionals dedicated to helping clients achieve their goals. They bring innovative ideas and the ability to develop creative business models to secure necessary funding. The principals are uniquely qualified to oversee operations, receiving guidance from professional advisors, strategic partners, and management consultants. The company's management policy emphasizes the implementation of sound administration and procedures, alongside state-of-the-art technology, to establish itself as a recognized and reputable organization that upholds high standards of business service. Kingdom Investment Corporation Limited employs the Nine Box Strategy, organizing its activities into three strategic dimensions. The first dimension is KICL Resource, which encompasses the company's work in energy, banking, and trading—core sectors that anchor its financial strength and market presence. The second dimension is KICL Development, focusing on construction, technology, and culture—areas in which the company shapes environments, builds both digital and physical infrastructure, and fosters identity and innovation. The third dimension is KICL Impact, which drives efforts in health, environment, and empowerment—ensuring that the company's work leads to tangible social and ecological progress.

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This strategy aims to enable the company to provide integrated regional development solutions and implementation in developing countries worldwide. While the primary focus of the company is investment, it also offers consultation services and develops investment strategies for governments. One of its core initiatives is to foster public-private partnerships with government authorities and industry leaders, providing sustainable investment and development strategies for the responsible management and exploitation of nationally owned natural resources, with particular emphasis on the Horn of Africa.



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Parent Company: Kingdom Investment Corporation Limited, Level 7, K11 Atelier, Victoria Dockside, 18 Salisbury Road, Tsim Sha Tsui, Hong Kong SAR

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Thank You

For your attention

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